

February 5, 2026

RE: **2026 Hematopoietic Stem Cell and Myelodysplastic Syndromes (MDS) Symposium**  
Live Activity

On behalf of **The University of Texas MD Anderson Cancer Center** and **Activity Director, Simona Colla, PhD, Professor, Department of Leukemia, Division of Cancer Medicine and Co-Director, Guillermo Garcia-Manero, MD, Chair Ad Interim, Department of Leukemia, Division of Cancer Medicine**, we would like to invite you to exhibit at our upcoming **2026 Hematopoietic Stem Cell and Myelodysplastic Syndromes (MDS) Symposium** scheduled for **May 6-7, 2026**, at **The University of Texas MD Anderson Cancer Center – Mitchell Building (BSRB) in Houston, Texas**. We offer a variety of exhibitor packages for your consideration, each designed to provide unique opportunities for participation.

## **OVERVIEW**

Myelodysplastic Syndromes remain a major clinical challenge in hematologic oncology, with disease complexity and limited therapeutic options contributing to poor patient outcomes. Despite scientific advances, treatment continues to rely largely on hypomethylating agents, which yield suboptimal and often temporary responses. This symposium will serve as a platform for interdisciplinary dialogue and education to accelerate the integration of new discoveries into clinical care.

## **KNOWLEDGE GAP**

Clinicians managing MDS face challenges in keeping pace with the rapid evolution of scientific understanding and emerging therapies. With continuous advancements in genomic profiling, molecular subtyping, and targeted therapeutics, educational activities are needed to update the clinical community on new data and treatment paradigms. Strengthening provider knowledge will directly enhance the ability to interpret diagnostic data, apply prognostic markers, and consider new interventions grounded in recent scientific progress.

## **COMPETENCE GAP**

Beyond understanding, clinicians often struggle to incorporate the latest MDS research into daily practice. Limited familiarity with emerging molecular diagnostics and novel treatment options contributes to inconsistencies in patient management. Targeted educational interventions are needed to help practitioners interpret the significance of new findings, adopt best practices, and optimize outcomes for individual patients.

## **DESIGNED TO CHANGE**

This symposium is specifically designed to address the educational and practice gaps described above. Through expert-led presentations, interactive discussions, and opportunities for collaborative engagement, the program will enable participants to update their clinical and scientific knowledge, strengthen competency in interpreting new data, and connect research innovations with real-world practice. The symposium's emphasis on collaboration and case-based learning promotes immediate applicability and long-term impact.

## **OBJECTIVES**

At the conclusion of this educational activity, participants should be able to:

- Examine the cellular and molecular processes regulating hematopoietic stem cell function under normal and stress-induced conditions, and their contribution to the development of MDS.
- Assess both established and investigational therapeutic approaches for MDS within the context of evolving hematopoietic stem cell and molecular research.
- Utilize insights from recent studies to interpret diagnostic and prognostic data, including molecular profiling, to inform patient-specific treatment strategies.
- Apply learnings from international experts to enhance interdisciplinary collaboration, inform clinical research priorities, and foster innovation aimed at improving patient outcomes in hematologic oncology.

## TARGET AUDIENCE

**Specialties** – Hematology, Hematopathology, Pathology

**Professions** – Other, Physician (MD or DO), Student or Trainee

## EXHIBIT OPPORTUNITIES

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### PLATINUM – \$10,000

- Five Complimentary Registrations
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website, and the ability to post 3 – 6 product information (pdfs)
- Designated premium location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Platinum level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

### GOLD – \$7,500

- Four Complimentary Registrations
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website
- Designated premium location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Gold level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

### SILVER – \$5,000

- Three Complimentary Registrations
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name and link to company website
- Designated location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Silver level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

### BRONZE – \$2,500

- Two Complimentary Registrations
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage with company name
- Designated location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Bronze level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

**REGISTER**

[Please Click Here for More Information or To Register.](#)

To register, click on the Exhibitor tab, and select Exhibit at this Event.

Please note: Registration and an exhibit agreement are necessary to participate as an exhibitor. The exhibit is not considered confirmed until your company has registered, and we have a fully executed agreement. The agreement and payment should be received prior to the activity.

Please let me know if you have any questions or need any additional information for this request. We appreciate your consideration to participate as an exhibitor at this exceptional educational activity.

I look forward to hearing from you soon.

Best,

**Cicely A. Simon**

Manager, Continuing Education

Continuing Professional Education

The University of Texas MD Anderson Cancer Center